

NOCHE DE ENCANTO SCHOLARSHIP GALA

Sponsorship Opportunities

Updated on September 7, 2023



RIVER CITY
CASINO & HOTEL



DECEMBER 9, 2023
7:00PM

Presented By





NOCHE DE ENCANTO

A word from the committee



We are happy to announce that the **Puerto Rican Society** and **St. Louis Colombian Society** have joined forces to host **Noche de Encanto Scholarship Gala**. This event serves as an opportunity to showcase scholarship awardees from both organizations and raise money for future recipients.

Noche de Encanto will be held on **December 9, 2023**, at the **River City Casino & Hotel in St. Louis, MO**. It will be a night of celebration and entertainment. Attendees will get an opportunity to meet the 2022 scholarship recipients and learn how money raised at the event can help support others. There will also be a silent auction and musical performance.

All business and individual proceeds benefit the Scholarship Fund of the Puerto Rican Society and St. Louis Colombian Society. Both organizations will have the opportunity to continue their mission of providing financial support to Hispanic and Latinx students in the Greater St. Louis region. As of 2022, both organizations have successfully impacted the lives of 96 students, representing 10 countries.

We invite you to be part of history and help us fulfill the missions of the Puerto Rican Society and the St. Louis Colombian Society. Together we can continue to impact the lives of Hispanic and Latinx students in the Greater St. Louis region.

¡Gracias por su apoyo!



❖ Corporate Opportunities ❖

	Title Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Table Sponsor
Donation	\$20,000	\$15,000	\$10,000	\$5,000	\$1,200
Number of Event Tickets	20	15	12	10	10
Company Logo on Table Sign	Yes	Yes	Yes	Yes	Yes
Company Logo on Welcome Banner	Yes	Yes	Yes	Yes	No
Program Mention	Yes	Yes	Yes	Yes	Yes
Advertisement in the event program	Full Page	Full Page	1/2 Page	1/4 Page	No
Company logo on the main screen at event	Yes	Yes	Yes	No	No
Company logo on digital banners at event	Yes	Yes	Yes	Yes	No
Company name and website on the event landing page	Yes	Yes	Yes	Yes	No
One-Minute video sponsor during dinner	Yes	Yes	Yes	No	No
"Welcome" message to guests	No	Yes	No	No	No
Company logo on event marketing materials	Yes	Yes	Yes	No	No
Recognition in press release as a sponsor	Yes	Yes	Yes	No	No
Dedicated social media posts before the event	4	3	2	N/A	N/A
Personalized email to attendees (post event)	Yes	Yes	No	No	No
Interview during the event	Yes	Yes	Yes	No	No
Present entertainment	Yes	No	No	No	No

Additional Opportunities

Bar Sponsor

Donation: \$5,000

Package includes:

- 1 table
- Program mention
- Company logo on the main screen at event
- Signage with company logo displayed at the bar

Multi-media Sponsor

Donation: \$5,000

Package includes:

- 5 tickets to event
- Program mention
- 1/4 page advertisement in the event program
- Company name and website on the event landing page
- Company logo on event marketing materials
- Dedicated social media post before the event
- Interview during the event

Marketing Sponsor

Donation: \$3,000

Package includes:

- 2 tickets
- Company logo on Welcome Banner
- Full Page advertisement in event program
- Program mention
- Company logo on the main screen
- Company name and website on event landing page
- Company logo on marketing materials
- 1 dedicated social media post before the event



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Additional Opportunities

Photo Booth Sponsor

SOLD

Donation: \$2,500

Package includes:

- Program mention
- Signage with company logo displayed at photo booth
- Company logo on pictures taken
- 1 dedicated social media post before the event

Supporting Friend

Donation: \$500

Package includes:

- 1 ticket to the event
- Program mention

Customized Sponsorship

For customized sponsorship opportunities, contact the Gala Committee at nochedeencantostl@gmail.com.



NOCHE DE ENCANTO



About the Puerto Rican Society

The Puerto Rican Society, Inc. is a 100% volunteer-driven 501(c)3 organization whose objectives include supporting education scholarships for Hispanic and Latinx students in the St. Louis metropolitan area, promoting awareness of Puerto Rican culture and traditions, and helping our community give back to Saint Louis.

For more information on the Puerto Rican Society visit www.sprstlouis.com or follow on [Facebook](#).

The Puerto Rican Society is a 501(c)(3) nonprofit
EIN: 43-1687592

Sponsorships are tax-deductible to the full extent allowed by law.



About the St. Louis Colombian Society

The mission of the St. Louis Colombian Society is:

- Strengthen ties between the Colombian community, be the means to share experiences with other Colombians, help compatriots and carry out social projects in the USA.
- Stand in solidarity with our compatriots and immigrants through social support for Colombians and the US community.
- Supporting our children's education in the St Louis area is part of our mission along with helping families in need.

Follow the [St. Louis Colombian Society](#) on Facebook for more information.

The Colombian Society is a 501(c)(3) nonprofit
EIN: 84-2842040

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